The Derm Institute Landing Page Project

Hi Lyci,

Please create a landing page that is pretty much the same as this site: <http://www.manhattan-dermatology-trk.com/>

Please design it using the design/style of their new site that is on our Testserver right now:

[http://abmtestserver.com/chiu\_2016/](http://abmtestserver.com/chiu_2016/wp-admin/)

You will need the login below to access this:

username: abmclient

password: ABMReviewAccess1

Please create just the Photoshop file.

Content:

Section 1 – header

* Use TDI logo
* Use same text as seen
* Phone number: 310-939-9800
* Address: 1636 Aviation Boulevard Ste. 201 North Redondo Beach, CA

Section 2 –

* Use Coolsculpting Logo
* Freeze Away Stubborn Fat With CoolSculpting® - No Surgery, No Downtime\*
* A more confident you.
  + Genetic predisposition, lifestyle choices, gravity, or a life event like pregnancy can all lead to stubborn bulges of fat that remain even with regular exercise and a healthy lifestyle. CoolSculpting brings a cool, patented non-invasive treatment to help both men and women lose those bulges, pooches, and rolls for a more confident you. It’s been Hollywood’s secret go-to non-surgical method for fat loss!
* Request an Appointment Button

Body – Images and content

* COOLSCULPTING is a revolutionary non-surgical procedure which utilizes controlled cold temperatures to target and crystalize fat cells to permanently reduce stubborn fat in the desired area. These “frozen” fat cells die off and are eliminated naturally by the body. With Coolsculpting you can reshape your body with us while relaxing and walk out the same day! Whether you are a man looking to reduce stubborn lovehandles, or a mom looking for a “mommy makeover”, CoolSculpting can be customized for your needs. In the weeks and months following, the fat layer is reduced, revealing a slimmer you! The Derm Institute is equipped with the newest and most advanced modalities in CoolSculpting—including CoolAdvantage and CoolAdvantage Plus, which reduce your treatment times to as short as 35 minutes!
* Images & video in TW

Commonly treated areas for both men and women include:

* Flanks (love handles)
* Abdomen
* "Muffin top"
* "Bra bulge"
* Under the buttock area (banana roll)
* Knee fat
* Upper arms
* Inner and outer thighs
* Double chin or neck fat
* Armpit pooches
* Back bulges

Dr. Section:

* Photo of Dr. Chiu
* Dr. Chiu is a national expert in body sculpting, working as a consulting expert for CoolSculpting and VANQUISH ME, and The Derm Institute is one of Los Angeles’ Kybella Centers of Excellence. Every CoolSculpting candidate that comes to our practice is evaluated based on her multi-prong body sculpting approach, which includes both heat and cold fat treatment methods. By utilizing the numerous technologies available, we ensure that you get the best results personalized for your unique body needs.
* Call Us Today! 310-939-9800

Tour the Institute Section:

* Please use pics from this page to place on this section: http://abmtestserver.com/chiu\_2016/tour-the-institute/